



THE IQALUIT
CHAMBER
OF COMMERCE

MEMBERSHIP OVERVIEW 2021

The Voice of Iqaluit Businesses



WHAT IS THE IQALUIT CHAMBER OF COMMERCE?

Everyone has heard of a chamber of commerce, but what is a chamber of commerce?

It's a group of businesses working together to make their community a better place to work, live and invest.



**WE'RE A VOICE
FOR OUR
BUSINESSES!**

We're non-partisan, non-government and 100% funded by our members.

We make sure the City of Iqaluit, Government of Nunavut and Federal Government are making decisions in the best interest of the business community.

This can mean:

- (1) encouraging their initiatives,
- (2) proposing policies,
- (3) providing perspective from the business community.

HOW CAN I PARTICIPATE?

Most new members find out about what we're doing by following us on Facebook, attending events and reading our newsletter.

 @IqaluitChamber



**AS MUCH OR
AS LITTLE
AS YOU LIKE!**

Sometimes members want to tell us about issues they're experiencing and we're happy to listen.

Our board of directors is elected from our membership and by our membership to guide the direction of our organization.

Our board takes action on issues that affect multiple businesses through careful consideration and discussion.

EVENTS

At the core of the Iqaluit Chamber of Commerce is making sure the government knows the needs of business.

What better way to do this than to put business leaders and political decision-makers together to talk about issues that matter to all businesses.



**COME CHECK
THEM OUT!**

We host a monthly Breakfast Speaker Series where a subject matter expert gives a talk on the issues on their current priority list, followed by an open discussion with chamber members.

This year, 2021 will mark the fourth and fifth time we will host a Small Business Week (due to COVID this year will see one in February and one in October).

The Chamber of Commerce, in partnership with BBDC, First Nations Bank, City of Iqaluit and Government of Nunavut, will host a variety of important seminars on topics ranging from business planning to bookkeeping to contracts.

WHAT WE'RE DOING AND WHAT WE'VE DONE

To be an effective Chamber of Commerce, we need to understand the common issues that all our members experience. As such, communication with our members is the key to our success.

We recently decided to open our board meetings to the entire Chamber of Commerce membership so that not only can we hear what our members are concerned about, but also so that our members can hear what we're concerned about.



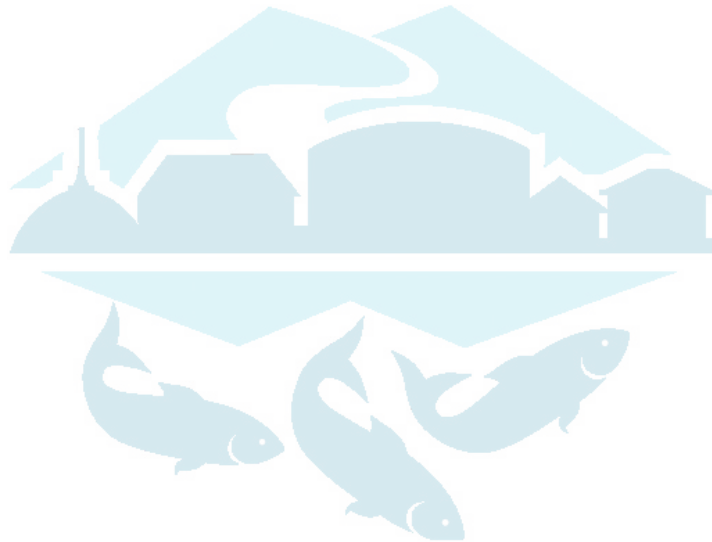
**WE WANT TO HEAR
FROM YOU!**

We offer a frequent newsletter that is emailed to our members to highlight our upcoming events, share news of importance to the business community and report initiatives from the City of Iqaluit, Government of Nunavut and Federal Government.

OUR CURRENT FOCUS

All our current activities are focused on

1. building our membership base in order to establish more unity and a larger voice from the businesses of Iqaluit.
2. providing our membership with opportunities to meet, interact and be heard by key officials from all three levels of government.
3. Supporting members with activities that help foster growth, networking and learning opportunities.



There are roughly 300 registered businesses in Iqaluit, our long-term goal is to have 100% membership.

2020/2021 BOARD

Robynn Pavia

President

Ledgers (Nunavut)/Ikajuqtuq Consulting

Allen Hayward

1st Vice President

GFY Paralegal

Bernard Frank

2nd Vice President

Frobisher Bay Touchdown Services

Debbie Lyng

Treasurer

Lester Landau

Gabrielle Fuentes-Morrill

Secretary

NorthwesTel

Cedric Rusike

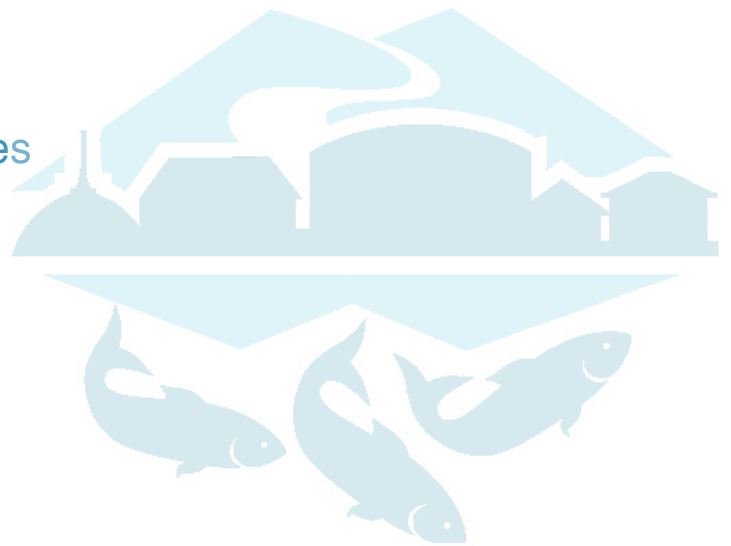
Board Member

Nunaforce

Patience Sibanda

Board Member

Nunavut Wellness Spa



**CELEBRATE BUSINESS IN IQALUIT & BECOME
A MEMBER TODAY**

